

LAKESWOOD RESORT OWNER BOARD CANDIDATE'S RESUME

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Education:

Undergraduate: B.A. from McKendree University, Lebanon, IL

Graduate: Master of Divinity from Emory University, Atlanta, GA

Post Graduate work at Eden Seminary, St. Louis, MO

Experience:

United Methodist Pastor since 1963. Served as a District Superintendent, pastor of churches of various sizes, the last one had a large staff and congregation. I was lead pastor responsible for pastoral care, staff development, program development, and as Senior Pastor led them through a 3.5-million-dollar building expansion.

Southern Illinois Healthcare Foundation Board. I am currently the secretary of the board which in the last few years led a successful fund-raising effort to build our regional Cancer Center that along with the other SIH hospitals has a cooperating relationship with Barnes-Jewish to provide seamless care back and forth for health care needs to St. Louis and then back to Carbondale particularly in our Cancer Center.

President of the Non-Profit Board of Prairie Living at Chautauqua. It is a Supportive Living facility that serves people with limited incomes as well as market rate residents. We applied for and received the federal tax credits that allowed the developers to help us provide this facility for our financially stressed residents.

Good Samaritan Ministries Board. I am a board member for Good Samaritan Ministries. It is a non-profit group that provides a Food Pantry, a homeless shelter, and daily soup kitchen. We write grants, do community fundraising and are responsible for staffing and maintenance of our facilities.

Specialized Training for Adult Rehabilitation. I am a long-time member of the Board of Directors for S.T.A.R.T. We have more than 200 clients. They are all people with disabilities, mostly mental disabilities. We have small group homes in communities, a shelter work shop, a day facility that cares for people who come each day from their homes, etc. The main responsibility of our board is to hire our director, to assist in decisions about purchases of vehicles, homes, major new building needs, and decisions about how best to deal with our older properties. I had the privilege to twice serve as the President of that board.

University Baptist Church. My wife Marilyn, a retired elementary school teacher, says I flunked retirement, so I am currently pastoring a small Baptist congregation in Carbondale, IL.

Habitat for Humanity—Past-President of the Jackson-Union County Chapter. Responsible for reviving a chapter that was not operating after the death of its previous President who left no organization in place to succeed him, organizing a new board, doing fundraising, get existing families up to date on loan payments, and volunteering as a builder, etc. In that role served as the “general contractor” to build a women’s shelter in Cairo, IL.

1. What do you consider to be short-term concerns of Lakewood?

All of us, who have been a part of the Lakewood family for many years, are aware that we must find a way to sell our inventory of weeks that are not producing the revenue we need to keep our facility in the shape it needs to be for our owners and those who come to Lakewood from RCI or Interval International. I would like for us to seek a fresh way to market our unused units. When I bought at Lakewood

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I had the feeling I was buying into something special. We need to find a way to renew that feeling in the minds of others who are seeking vacation ideas.

The current efforts underway to update our properties need to be continued.

2. What do you consider to be the long-term concerns of Lakewood?

We need to look at the future of the time-share industry. We are not the only time share facing large unused inventory. To continue to make our properties affordable to future generations, who have a different approach to vacationing, we need to look into existing data, or partner with facilities similar to ours to seek the data needed, to see how we might adjust the way we operate to care for the needs of existing owners, who are satisfied with their current experience, while finding ways to meet the needs of a younger generation who are not going to make a yearly upfront financial commitment to support our properties and staff.

Where we are limited by the rules for our type of time-share resort we need to initiate an ambitious education program to explain why we can or cannot do some things. Next to the doctrine—Location, Location, Location—is —Education, Education, Education. As much transparency as we can provide to all our owners is important. Board thought processes can stimulate ideas from our owners.

Obviously, we need to make sure, as a Board, we explore ways to protect the investment of our Lakewood Owners and provide affordable maintenance fees to ensure we retain current owners in addition to finding new ones.

I think we need to look again at the issue of getting the involvement of owners in their own investment.

3. Why do you want to be a Lakewood board member?

I am a 33+ owner at Lakewood. We own three weeks. I have raised my family and now bring my grandchildren to Lakewood. We have used RCI to travel to many places using our units at Lakewood to do that. But, each year we spend at least one week at Lakewood, in two different units to accommodate our kids and grandkids; where we feel most at home. I, like other people I have talked to, have concerns about increasing financial needs for our older facilities while facing decreasing revenue sources. I am concerned about the future of Lakewood if we do not find a way to embrace the needs of future generations. I DO NOT have a lot of answers. But, as most of you are aware our answers come from knowing what questions to ask. I am willing to do the work with other board members and owners to help find solutions. My lifetime background has been in problem solving. It cannot be done alone; but as a Lakewood family we can surface those answers. We have a long history of good board members who have devoted a lot of time seeking a solution. I applaud all of them. If you see my experience as the kind that would be helpful to our board I would like to ask your permission to join others in seeking our future.

Signature: _____ Date: _____

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